

# parklets:

parking spaces  people places

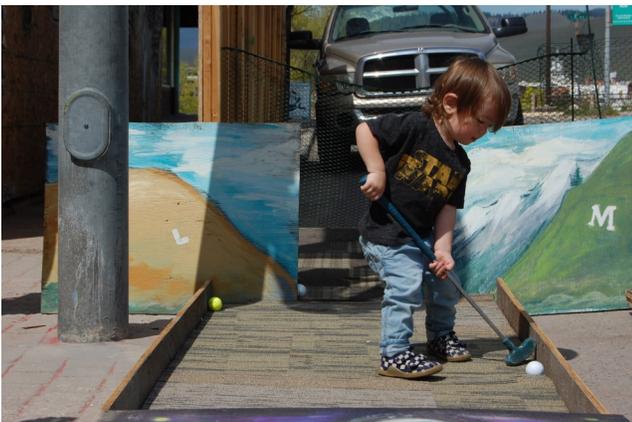


## What is a parklet?

Also known as pop-up parks, parklets convert on-street parking spaces into temporary people places in support of a friendly environment for people biking and walking. They create attractive public spaces for eating, reading, listening to piano music, or meeting a friend.

## Who partners to create parklets?

Parklets are made possible by the partnership of **Missoula Parking Commission (MPC)**, **Missoula In Motion (MIM)**, and the **business / organization** hosting the parklet. MPC approves and donates the parking space, and coordinates reserving the spot on the specified day. MIM recruits and supports parklet hosts. The business / organization designs and creates the space, and is responsible for finding materials and furniture for the space.



## Who can host a parklet?

Any business or organization. Parklets typically occur on First Fridays, and within MPC jurisdiction. If your business / organization falls outside of that area, we encourage you to identify another business to “co-host” or partner with you. To sign up, fill out the online form at [www.missoulainmotion.com/parklets](http://www.missoulainmotion.com/parklets)

## Who maintains the parklets?

The host business / organization is responsible for setting up, tearing down, and checking on the parklet space.

## Who can visit a parklet?

Anyone. Parklets are open to the public and, as such, should be designed as an inclusive and welcoming space.

## Are there any rules for parklets?

Since parklets are intended to be a neutral and comfortable space for all, there can't be any smoking or consumption of alcohol. Soliciting, fundraising, and sales are also not allowed. Parklets are also not allowed on angled parking spots.



# Elements for Success

## Ground Plane Treatment

- ◆ Astro turf
- ◆ Carpet
- ◆ Chalk
- ◆ Brick

## Furniture

- ◆ Tables / chairs
- ◆ Collapsible lawn furniture
- ◆ Wooden benches
- ◆ Bean bags
- ◆ Pillows / blankets

## Landscaping / Vertical Boundary

- ◆ Potted plants
- ◆ Flowers / hanging baskets
- ◆ Mesh screening
- ◆ Rope / ribbon
- ◆ Outdoor string lights



# What You Can Expect

- ◆ Missoula In Motion (MIM) will coordinate with Missoula Parking Commission (MPC) for approval of the parking space.
- ◆ You, the parklet host, can start visualizing your perfect parklet space. Visit [www.missoulainmotion.com/parklets](http://www.missoulainmotion.com/parklets) for photos of years past. The parklet can be interactive, or just a place to rest. You can also contact MIM staff to discuss ideas.
- ◆ MIM will promote the upcoming parklets on social media, our website and in our weekly newsletter. Feel free to promote the parklets via your outlets as well!
- ◆ The day of the parklet, MPC will block off the parking space around 7 a.m. with orange cones. Please pick these up at the end of your parklet and return to either MPC or MIM the following Monday.
- ◆ We ask that parklets are set up by roughly 10AM to take advantage of the daylight, and because the parking space is a donation from MPC. We also ask the parklets are cleaned up by 8PM at the latest. We realize this is a substantial time commitment so we are happy to be flexible. Please discuss your hesitations with any Missoula In Motion staff. Also, keep in mind that the parklet doesn't necessarily need to be staffed the entire time, but someone should keep an eye out and make sure your parklet items don't run off.

# Photo Examples

## Parklets In Missoula:



Montana Book Festival,  
hosted by Montgomery Distillery (2018)



Putt-putt golf,  
hosted by MUD and Upcycled (2018)



Fact & Fiction (2016)



Near Blaque Owl Tattoo and The Green Light  
(2014)

## Parklets In Other Cities:

