



BACK IN THE SADDLE
**COMMUTER
CHALLENGE**

MAY 5 - 18

All images in this presentation were generated with AI.

MISSOULA IN MOTION

MISSION: to increase the use of sustainable transportation

Walk

Bike

Bus

Carpool

Vanpool

Telework



WHY SUSTAINABLE TRANSPORTATION?

200 PEOPLE



177 CARS



WITHOUT CARS



BIKES



BUS



ENJOY THE BENEFITS

- Save money
- Increase physical health
- Cleaner air
- Reduce emissions

WHY THE COMMUTER CHALLENGE ?



Realize all of your transportation options

Connect with Way to Go! Missoula

Kickstart a healthy habit

Efficient and affordable





OVERARCHING GOAL OF THE CHALLENGE:

Everyone try it at least once!

★ ALL STAR TEAM: EVERYONE AT WORKPLACE
LOG AT LEAST ONE SUSTAINABLE COMMUTE ★

A photograph of three young people wearing cowboy hats, laughing joyfully while sitting in the back of a car. The person on the left is a woman with long dark hair, the middle person is a man with long brown hair, and the person on the right is a man with curly brown hair. They are all wearing western-style clothing. The text 'WAY TO GO! MISSOULA' is overlaid in large white letters on the left side of the image.

WAY TO GO! MISSOULA

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YOU'LL BE COMPETING AGAINST WORKPLACES OF A SIMILAR SIZE.



TELEWORK TEAMS 75% or more work remotely 4-5 days/week

(Based on previous participation. 2024 size categories are not yet determined)



HOW TO WIN AS A TEAM:

- Size Category
 - Most "Into It"
 - Best Team Photo
 - Best Social Media
-



HOW TO WIN INDIVIDUALLY!

- **10 Day Medalist**

Commute sustainably every day of the challenge (10 days) - and automatically win a free ice cream cone!

- **Daily Raffles**

Every weekday of the challenge! Raffle will be pulled from the previous day's trips.

DAILY RAFFLE PRIZES



Rockin Rudy's
Missoula, MT



Scotty's Table
an american bistro



THANK YOU TO ALL THE BUSINESSES THAT GENEROUSLY DONATED THIS YEAR'S DAILY RAFFLE PRIZES.

PARTY PRIZES



2 PAIR OF
BEDROCK SANDALS



\$100 GIFT CERTIFICATE
TO FLORABELLA



\$100 GIFT CERTIFICATE
TO PINK GRIZZLY

***MUST BE PRESENT TO WIN**



KICK-OFF PARTY:

MONDAY, MAY 6 / 5:00-7:00 PM

FIRST 15 PEOPLE= FREE 1ST DRINK
EVERYONE ELSE = \$2 OFF 1ST DRINK



AWARDS PARTY:

TUESDAY, JUNE 4 / 5:00-7:00 PM

FREE 1ST DRINK FOR PARTICIPANTS
AWARDS & PRIZES FOR ATTENDEES

MISSOULA IN MOTION'S ROLE



MISSOULA IN MOTION'S ROLES AND RESPONSIBILITIES



**HOST
PARTIES**



**PROVIDE
SUPPORT**

**CREATE
CONTENT
TO SHARE**



**DISTRIBUTE
PRIZES**





COMMUTER CAPTAIN ROLE

CAPTAIN ROLES AND RESPONSIBILITIES



- Organize workplace specific events
- Share team member accomplishments
- Goals specific to workplace



NEW TEAM REFERRAL RAFFLE

- Refer a NEW workplace team
- Every referral automatically enters you into a raffle
- You & new team Captain could each win a \$25 Missoula Downtown gift card
- 1 raffle entry with each NEW team referred

NOT MY FIRST RODEO . . .



MISSOULA FOOD BANK



CITY OF MISSOULA - IT DEPT.



ECOLOGY PROJECT INTERNATIONAL

FREQUENTLY ASKED QUESTIONS



What is the difference between a commute and an errand?

ANSWER . . .

Commute: your trip to/from work. Generally the same route at the same time, every day. A trip that you HAVE to take.

Errand: a short trip, usually taken mid-day. (Example: grocery store, recreational hike, appointment.)

FREQUENTLY ASKED QUESTIONS



Do errands count?

ANSWER . . .

NO.

Not in the commuter challenge.
We measure **commutes** only.

If you take a sustainable errand -
Log them! They are still counted
towards monthly rewards, but
NOT towards the Challenge.

FREQUENTLY ASKED QUESTIONS



Can my team just be people at my workplace who want to participate?

ANSWER . . .

NO.

Your team includes every single person at your workplace- even those who are not interested in the challenge!

FREQUENTLY ASKED QUESTIONS



What counts
as a carpool?

ANSWER . . .

**ASK YOURSELF:
IS IT ELIMINATING
A DRIVE ALONE
TRIP?**

- Rider must be eligible driver (16 years or older)
- Has their driver's license

Car remains at final destination.

FREQUENTLY ASKED QUESTIONS



What about employees that are full-time remote and live outside the area?

ANSWER . . .

- Individuals that reside outside the greater Missoula area do NOT count as members of your team.
- If they live in surrounding area (i.e. Bitterroot, Seeley Lake) they DO count.
- If they work remotely but live locally, then they DO count.

....Have more questions? Reach out to MIM Staff!

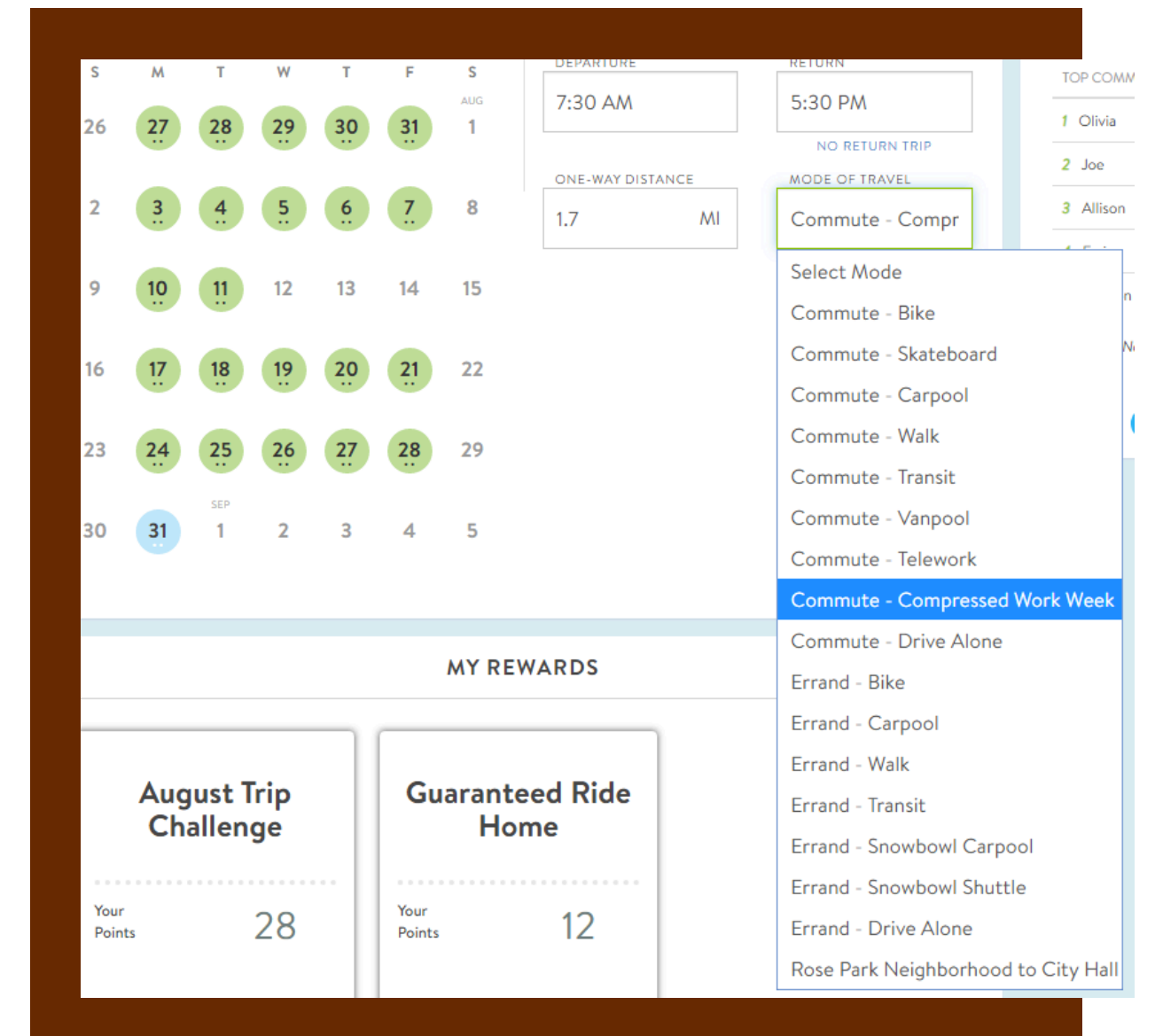
FREQUENTLY ASKED QUESTIONS



What about employees who don't work 5 days a week?

ANSWER . . .

If an employee is going for the 10-day medalist status, they can use the 'Compressed Work Week' mode in Way to Go! Missoula for additional days needed to reach the required total of 10 sustainable commutes.



FREQUENTLY ASKED QUESTIONS



What if an employee is traveling for work?

ANSWER . . .

This challenge only captures commutes in the Missoula airshed.

If traveling outside Missoula, they can log trips on travel days using "compressed work week" as the mode of travel in Way to Go.

FREQUENTLY ASKED QUESTIONS



Do electric VEHICLES count as a sustainable mode?

ANSWER . . .

NO.

The goal of the Commuter Challenge is to both reduce emissions **AND** mitigate congestion...

if you carpool in an electric vehicles that definitely counts!

FREQUENTLY ASKED QUESTIONS



Do electric bikes count as a sustainable mode?

ANSWER . . .


YES.

E-bike trips can be logged as bike trips and will be counted in the challenge!

LEADERBOARDS EXPLAINED . . .

The Challenge tracks the number of DAYS (out of 10) that your team members log a sustainable commute....

not the total trips.

IT Department - City of Missoula						★ Rank: 1
Commuter Challenge - Small Sized Employers (11-25 employees)						
May 07, 2023 - May 20, 2023 Modes: Commute - Bike, Commute - Skateboard, Commute - Carpool, Commute - Walk, Commute - Transit, Commute - Vanpool, Commute - Telework, Commute - Compressed Work Week						
PARTICIPANTS	TRIPS	DISTANCE	MONEY SAVED	CO2 SAVINGS	CALORIES BURNED	
13	217	2,166.0 mi	\$1,202.89	1,494.5 lbs	2,550	
Rank	Name	Multi-Mode Challenge				
1	Michael Pontrelli	26				
2	Matt Erickson	20				
3	Mason Lovaas	20				
4	Lauren Pfund	20				

A photograph of three young people wearing cowboy hats, laughing joyfully while sitting in the back of a car. The person on the left is a woman with long dark hair, the middle person is a man with long brown hair, and the person on the right is a man with curly brown hair. They are all wearing light blue or tan shirts. The car's interior and window are visible in the background.

WAY TO GO! MISSOULA

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WAY TO GO!

May 2024



Log 10
sustainable
trips & earn
a reward

*WHILE SUPPLIES LAST



WESTERN
CIDER^{CO.}



Fact &
Fiction
BOOKS FOR ALL AGES



KEEP THE MOMENTUM GOING

- Workplace Assessments
- Commuters of Missoula
- Parklets
- Commuter of the Year

FACILITY TOUR:



BREAKFAST

WEDNESDAY, JUNE 12

8:30-9:30 AM / *RSVP REQUIRED

FREE SCREENING!



THE STREET PROJECT :

THURSDAY, MAY 16 / 7:30 PM

FREE CYCLES (732 S. 1ST ST.)

THANK YOU
FOR BEING A PART OF
THE 2024
COMMUTER CHALLENGE!

