

CLEAR THE AIR CHALLENGE

JANUARY 1 - 31, 2025

HOW DO I KNOW WHICH OF THE 3 DIFFERENT CHALLENGES TO JOIN?

Individuals can only participate in ONE Clear the Air challenge category. They should select the category that corresponds to the one way length of their daily commute.

HOW DO I WIN?

After you join the challenge and begin tracking your trips on Way to Go! Missoula, the program will start totaling the amount of CO2 you've diverted. We use those amounts to determine the winners. First place of each category wins a \$50 MDA gift card and second place wins a water bottle and MIM bag!

WHAT MODES ARE ELIGIBLE TO LOG DURING THE CHALLENGE?

Any sustainable mode of transportation counts in this challenge. That includes biking, walking, carpooling, vanpooling, busing, teleworking, skateboarding, rollerblading or any other mode where you are not the sole individual driving a car.

DO TRIPS OUTSIDE OF MISSOULA COUNT?

This challenge is geared toward diverting CO2 out of the Missoula airshed. So, YES, vanpooling in from Stevensville counts. NO, a carpool work trip to Helena does not count. Ask yourself: Am I diverting CO2 that would otherwise be going into the air in the Missoula valley?

DO ERRANDS COUNT? & WHAT COUNTS AS AN ERRAND?

Yes, errands AND commutes count towards this challenge. An errand is a trip that you HAVE to do outside or work. (YES: Dr. appointment, grocery store, vet, etc. NO: hiking, visiting a friend, getting some exercise)

WHAT COUNTS AS A CARPOOL?

Carpools are defined as a ride shared by 2 or more eligible drivers (16 yrs of age or older with driver's license), So, if you are dropping off your kids at daycare, that is not considered a carpool.

WHEN WOULD I USE THE MODE "COMPRESSED WORK WEEK"?

When a weekly work schedule is condensed to eliminate one or more commutes to and from the office. If you work 4, 10 hour days instead of 5, 8 hour days; you can log a commute on the 5th day as "compressed work week" since you are eliminating a commute on that day.

WHERE CAN I LEARN MORE ABOUT USING ON WAY TO GO! MISSOULA?

Visit missoulainmotion.com/waytogomissoula or email mim@missoulainmotion.com