

Intro Email for First Time Challenge Participants:

The email below is a template you can use to invite first-time participants to participate in the Commuter Challenge. Feel free to write your own or edit the template below to fit your specific workplace. Please note the **red bolds** and edit as appropriate.

Helpful Hint: You will need to copy and paste the **Shareable Join URL** that is unique to your Workplace Network. This allows participants to automatically join your team when they register for Way to Go. ***Refer to screenshots on following page***. FYI participants only need to click this link once. Then all of their trips logged during the challenge will count towards your team. **To access the URL: log in to your Way to Go! Missoula account and follow these steps : Manage tab → Management Dashboard → Your Network → Network home → Edit**



MAY 1st – 14th

Sign up. Commute Sustainably. Log trips. Win.

At '**Workplace Name**', we're challenging ourselves to be a part of the solution - saving money on gas, improving our air quality, and reducing harmful greenhouse gas emissions - by exploring other ways of commuting during [Missoula In Motion's](#) Commuter Challenge this Spring!

HEAD TO HEAD COMPETITION

We're competing against workplaces of a similar size to see who can make the most sustainable commutes to work between May 1st – 14th. There are multiple ways to win - Overall for size category, 10 day medalist for folks who commute sustainably to work every day of the challenge, daily raffles, and more!

IT'S SUPER EASY

All we have to do is log our trips on Way to Go! Missoula. If we are the **ONLY** team in our size category to have **everyone** log at least ONE sustainable commute between May 1st – 14th, then we WIN!!!

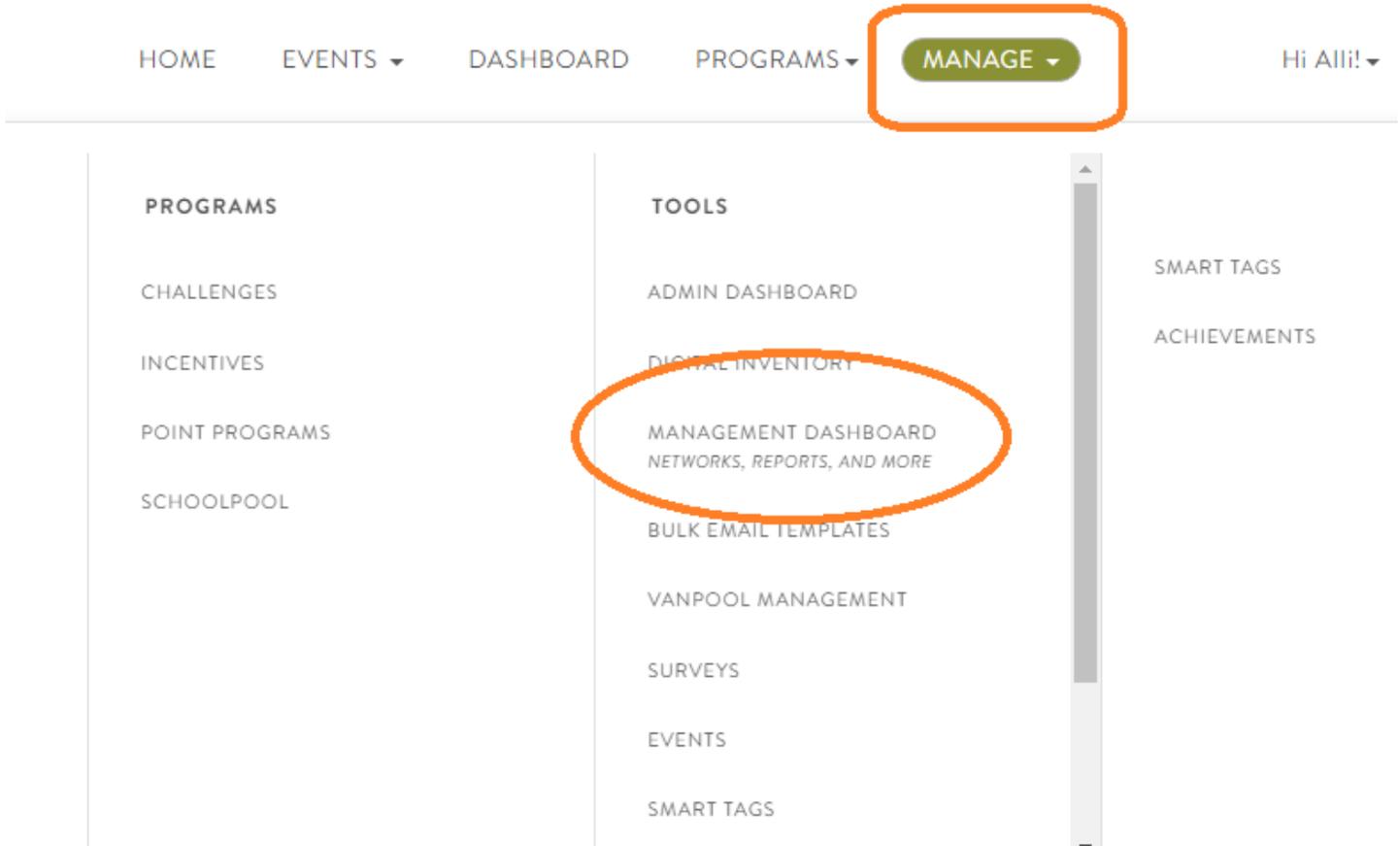
CHOOSE YOUR OWN ADVENTURE

You're the star of the story so the path is yours to choose. You never know what adventures you might have along the way! Whether it's walking, biking, taking the bus, carpooling, vanpooling, or even (yes!) teleworking – let's encourage each other to choose our own adventure! Even if it's just one time - just one trip. That's all it takes. We can do it!

Sign up for the Challenge as a member of Team **Workplace Name** here: **(insert Shareable Join URL)**

Now you can start logging sustainable commutes and tracking your impact! Watch this [How-to-video](#) to see how easy it is to log trips with [Way to Go! Missoula](#).

Navigating to your Workplace Network:



Finding your Shareable Join URL:

