



Sunday STREETS Missoula

ACTIVITY HOST GUIDE 2023

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Sunday STREETS Missoula

WHAT IS SUNDAY STREETS MISSOULA?

Sunday Streets Missoula (SSM) is one of hundreds of Open Streets events throughout the globe that aim to help communities re-think one of our largest public spaces – our streets. By temporarily closing the streets to cars, we open them up to PEOPLE for biking, walking, fitness, fun activities and allowing them to experience our streets in a whole new way.

PROGRAM GOALS:

- Encourage active transportation
- Support local businesses
- Rethink our public spaces
- Promote community health



With the return to Higgins Ave this year, we will highlight Beartracks Bridge improvements and the enhanced bike and walkability of our downtown.



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WHAT IS THE ROLE OF AN ACTIVITY HOST?

Sunday Streets' goals focus on walking and biking, community health, public space, and local businesses. Sunday Streets is not a fair or an expo; simply tabling is strictly prohibited. Your activity should actively engage attendees of all ages and abilities.

- **This is a free event.** All selling (including paid raffles) is prohibited.
- **This a sustainable event.** Please be thoughtful of the amount of waste you'll be creating. Avoid bringing single-use plastic water bottles to distribute. There will be 3 water refill stations.
- **We do not allow any sort of lobbying** for a specific political issue/bill/candidate (collecting signatures, handing out pamphlets, etc.). Encouraging people to vote or educating attendees about an issue via a fun activity IS allowed.

SIMPLE



FUN



FREE





GETTING SET UP

- ✿ **DROP OFF ACTIVITY SUPPLIES IN YOUR DESIGNATED SPOT BETWEEN 10:30 - 11:30AM.**
- ✿ **ALL VEHICLES MUST BE OFF THE ROAD BY 11:30AM.**

WHERE TO GO AND WHAT TO DO:

- **Check your Activity Host location on the event map that was emailed out a few days prior to Sunday Streets.**
- **Between 10:30- 11:30am, unload your vehicle and set up your activity. Once your vehicle is unloaded, find a parking spot on an adjacent street near the route. NO VEHICLES ARE PERMITTED TO PARK ON HIGGINS DURING THE EVENT.**
- **Missoula In Motion's host table will be stationed at Front & Higgins for the duration of the event. If you have questions, stop by or call **Katherine Auge: 406-552-6731.****

All public parking spaces are **FREE ON SUNDAY** including the parking garages at Central Park (Ryman & Main) & Park Place (Front & Pattee).

REMINDERS

GOOD VIBES

Bring positive energy! It's contagious.



Remember to bring a table and tent if you need them. We do not provide any supplies.



Sunday Streets is on rain or shine! Although, a smoke advisory could lead to postponement or cancellation.



Strictly tabling or lobbying is prohibited.



Stay for the entire event! Plenty of people will attend during the advertised hours of 12 -4pm.



Bring chalk, bubbles, or hula hoops to add to your engagement.

PROMOTE IT!

WE'D LOVE YOUR HELP GETTING THE WORD OUT ABOUT SUNDAY STREETS!



BEFORE THE EVENT:

Graphics are attached for you to use when promoting this event on social media. Let people know what you'll be doing and be sure to tag us so we can share your posts!



DURING THE EVENT:

Take pictures and tag us in your stories throughout the day or send them to us afterward. We'd love to let everyone know you were a part of Sunday Streets Missoula!



@MISSOULAINMOTION



@SUNDAYSTREETSMISSOULA